

University of North Texas
College of Merchandising, Hospitality and Tourism
HMGT 2810: International Sustainable Tourism (Fall 2019)

Class Schedule: Wednesday 5:30 PM - 8:20 PM (Building: Chemistry 352)
Instructor: Dr. Birendra KC; Office: 343E, Chilton Hall
Email: birendra.kc@unt.edu; Phone: 940-565-4551
Office Hours: Tuesday and Wednesday 1:00 PM-3:00 PM or by appointment
Student Assistant: Adity Dhungana (Email: AdityDhungana@my.unt.edu)

Course Description

According to the World Tourism Organization, sustainable tourism is tourism that leads to the management of all resources in such a way that economic, social and aesthetic needs can be fulfilled while maintaining cultural integrity, essential ecological processes, biological diversity and life support systems. The new sustainability paradigm gives compelling reasons for governments and the conventional tourism activity to seriously pursue the implementation of sustainable policies and practices.

The course explores the key sustainability-related themes in tourism and challenges for implementation of the operators and suppliers of tourism. Students will also gain the understanding of the economic, environmental and social aspects of tourism and why sustainability is a necessity.

Course Objectives

- Understand the sustainable tourism development core issues: the economic tourism impacts, social and cultural tourism impacts, and environmental impacts
- Understand issues in policy and planning for sustainable tourism
- Understand the major components of the sustainable tourism industry (Triple bottom line)
- Identify tourism stakeholders as base and support for sustainable tourism development
- Understand the role of key international organizations and stakeholders as support of sustainable tourism development

Course Materials (Recommended but not required):

Swarbrooke, J. (1999). *Sustainable Tourism Management*. CABI Publishing: Oxon.

Liburd, J. J., & Edwards, D. (2010). *Understanding the Sustainable Development of Tourism*.
(Textbook is available through course reserve at Willis Library)

Goeldner, C. R., & Ritchie, J. R. B. (2012). *Tourism: Principles, Practices, Philosophies*. John Wiley & Sons (12th Edition) (Textbook is available through course reserve at Willis Library)

Note*: *Additional readings and handouts will be provided on Canvas (Make sure to visit Canvas regularly to get updates on the course materials)*

NOTE: This is not an on-line class. Some materials and grades will be available on-line to assist you. This is a regular lecture/discussion in-class format class! The classroom is the main forum for all activities, announcements, changes to the syllabus, exam dates etc. If you miss a class, you might miss such important announcements. Please be sure to be in touch with some of your classmates to catch up on missed assignments and announcements.

Classroom Expectations

- Arrive on time to class. If you miss an assignment collection or an in-class activity due to an unexcused absence, you will not receive credit for that particular assignment.
- Arrive prepared to participate in the discussion session. Do not sleep, read newspapers, books, magazines, or work on other assignments during class time.
- Refrain from using your cell phone in the classroom. Turn the ringer OFF before class begins and do not send text messages. Sending or receiving phone calls, texts messages or other forms of communication via a cell phone or similar device is strictly forbidden. Violations will count against class participation.
- Be respectful of your classmate's opinions and contributions to classroom discussions. Inevitably, others will have different views than you on a certain topic. These dialogues should encourage each of us to think about topics from a new perspective, and will contribute to a lively discussion. The classroom is a "safe place" where others will not be judged or ridiculed for their opinions, and where everyone should feel comfortable contributing to the discussion. Students who are disrespectful to their peers or the instructor will be asked to leave and will receive one unexcused absence for that class period.
- Honest and ethical conduct is both a required academic and professional behavior. Students who are found cheating, plagiarizing, or demonstrating poor ethical decision making will be subject to the full range of academic penalties presented in the Student Code of Conduct.

Grading

The weight of each course requirement will be as follows:

<i>Syllabus Agreement Form</i>	<i>5 points</i>
<i>Participation and Discussion</i>	<i>55 points</i>
<i>Pop-Quizzes</i>	<i>40 points</i>
<i>Online Discussion Forum</i>	<i>60 points</i>
<i>Midterm Exam</i>	<i>75 points</i>
<i>Final Exam</i>	<i>75 points</i>
<i>Sustainable Tourism Paper (*Includes Presentation)</i>	<i>190 points</i>
Total	500 Points

Note: All the assignments are individual except for **Sustainable Tourism Paper. Look at the course schedule for specific due dates.*

Grading Details:

1. Syllabus Agreement Form: 5 Points
2. Attendance and Participation: 55 Points (5*11)
3. Pop-Quizzes: 40 Points (5*8)
4. Online Discussion Forum: 60 Points (30*2)
5. Midterm and Final Exam: 150 Points (75*2)
6. Sustainable Tourism Paper (Includes Group Presentation): 190 Points
 - Part I: Group Formation and Identification of Tourism Destination (10 Points)
 - Part II: Background of Tourism Destination (20 Points)
 - Part III: Impacts in Tourism Destinations (35 Points)
 - Part IV: Final Report (with additional components-Tourism Policy and Planning, Conclusion, and Recommendations) (65 Points)
 - Part V: Group Presentations (40 Points)
 - Part VI: Peer Evaluation for Group Project (20 Points)

Letter Grades

This following grading scale will be used to determine final grade:

A	90%-100%
B	80%-89.9%
C	70%-79.9%
D	60%-69.9%
F	Below 60%

Course Requirements

Attendance

Attendance in class is mandatory. You must stay until dismissed by the instructor to be counted as “present.” Students leaving during the class period without making prior arrangements with the instructor will be considered absent. Attendance will be calculated as part of the class participation grade. **Any student with more than 4 unexcused absences (5 or more) for the class** will lose all possible participation points for the course (55 Points). Student participation in class and discussions along with group exercises is required. Individual/group discussion sessions are designed to give you a broader understanding of the topic as well as opportunities for in-depth investigations. Please utilize discussion sessions efficiently.

Excused Class Absences

Excused absences require a written explanation and include only documented emergencies (e.g., medical problem), university excused/sponsored events (you are provided an excused slip from the dean of students), or a CMHT event. All documentation for excused absences must be provided to the instructor no later than one week after excused absence and before the final exam in the class. Failure to provide an explanation within this time frame will be considered unexcused.

Online Discussion Forum

The online discussion forum will allow each student to assess online video and peer-review journal article (related to course content). The guideline will be posted on Canvas.

Exams

There will be two exams (Exam 1 and 2), each exam will cover the materials discussed and covered in the class (readings and lecture notes). Details for the exams will be provided during the class.

Make-up Examinations

Make-up exams will **NOT** be scheduled unless arrangements are made prior to the examination. Make-up exams will be arranged only under reasonable circumstances deemed as such by the instructor. Under no circumstances whatsoever will a student be allowed to make-up an exam once the regularly scheduled exam has been administered unless she/he has made prior arrangements with the instructor. All requests should be made as early as possible and sufficient evidence must be presented to support requests (i.e., doctor’s note, Emergency Dean Note, etc.).

Pop-Quizzes

There will be in-class pop-quizzes (worth 40 points-5*8), which will be based on the content covered in the class. Pop-quizzes will be announced during the class including the details (e.g., assigned readings and the date). There will be no make-up opportunities for unexcused absences, and make-up opportunities for excused absences will be provided within a limited timeframe-you need to consult your instructor in advance for such arrangements.

Sustainable Tourism Paper

Students are expected to work on a sustainable tourism paper, look at the assignment details for the components of sustainable tourism paper. Guideline for this assignment will be discussed in the class and uploaded on Canvas for a reference. This is a group project and a group of 4-5 students will be responsible to lead this assignment. Your instructor will facilitate group formation if you do not already have your peers in mind; you are welcome to report your group members for this assignment. Details will be further discussed in the class.

All written assignments MUST follow this format:

- Typeface: Times New Roman
- Font: 12
- Margins: 1" on each side (and top and bottom)
- Spacing: 1.5
- Headings: Bold and/or underlined
- Ink color: Black

Revisions

The instructor reserves the right to revise this syllabus and list of requirements when, in his judgement, such revision will benefit the advancement of the course goals and objectives.

College of Merchandising, Hospitality & Tourism

Syllabus Statements

Fall, 2019

Curriculum Management

Have you met with your advisor?

- **ALL** students are expected to meet with their Academic Advisor **each semester** to update your degree plan and to stay on track for a timely graduation.

Do you want to graduate on time?

- Advisors help you sequence courses correctly for an “on time” graduation. Ultimately, it is a student’s responsibility to ensure they have met all prerequisites before enrolling in a class.
- A prerequisite is a course or other preparation that must be successfully completed (a grade of C or better) before enrollment in another course. All prerequisites are included in catalog course descriptions.
- Students that lack prerequisites for a course are not allowed to remain in the course.
- Once classes begin, students often have few, if any, options for adding a different course, which can be an issue for financial aid.

Are You Considering Transferring a Course to Meet UNT Degree Requirements?

Any transfer course(s) from another institution must receive *prior approval* from your CMHT Academic Advisor to ensure that the course(s) will be applicable to your degree plan at UNT.

Advising Contact Information (Chilton Hall 385 – 940.565.4635)

Could you be dropped?

- Students will be dropped for nonpayment for enrolled courses, parking fees, schedule change fees, etc. Please check your account daily through the 12th class day to ensure you have not been dropped for non-payment of any amount. It is the student’s responsibility to make all payments on time.
- ***Students cannot be reinstated for any reason after the 12th class day regardless of situation.***

Are you thinking about dropping a course?

- **A decision to drop a course may affect your current and future financial aid eligibility.** Talk to your academic advisor or Student Financial Aid if you are thinking about dropping a course.

- Speak with the course instructor to discuss any possible options to be successful in the course before dropping.
- Meeting deadlines for dropping a course are the student's responsibility.
- **After the 12th class day, students cannot drop a course online** through your my.UNT Student Portal. Please see the instructions for dropping a class here:
<https://registrar.unt.edu/registration/dropping-class>

Are you receiving financial aid?

- A student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid by maintaining a minimum 2.0 cumulative GPA and successfully completing the required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility. Visit <https://financialaid.unt.edu/sap> for more information about financial aid Satisfactory Academic Progress.

What if You Are In Distress?

The University has a number of resources that can be useful if you find yourself in need of help. Faculty and advisors can help direct you to resources; please note that any reports of sexual harassment, sexual assault, dating violence, or stalking must be reported to the UNT Dean of Students, per Texas law. Some resources you might consult are:

UNT Police	940-565-3000
Dean of Students	940-565-2648 or 940-565-2039
Counseling and Testing	940-565-2741
Student Health and Wellness Center	940-565-2333
Office of Disability Access	940-565-2333
Housing and Residence Life	940-565-2610
Substance Use and Resource Education Center	940-565-3177
Veterans Center	940-369-8021
Denton County Friends of the Family	940-387-5131
National Suicide Hotline	1-800-273-TALK

Dates and Deadlines

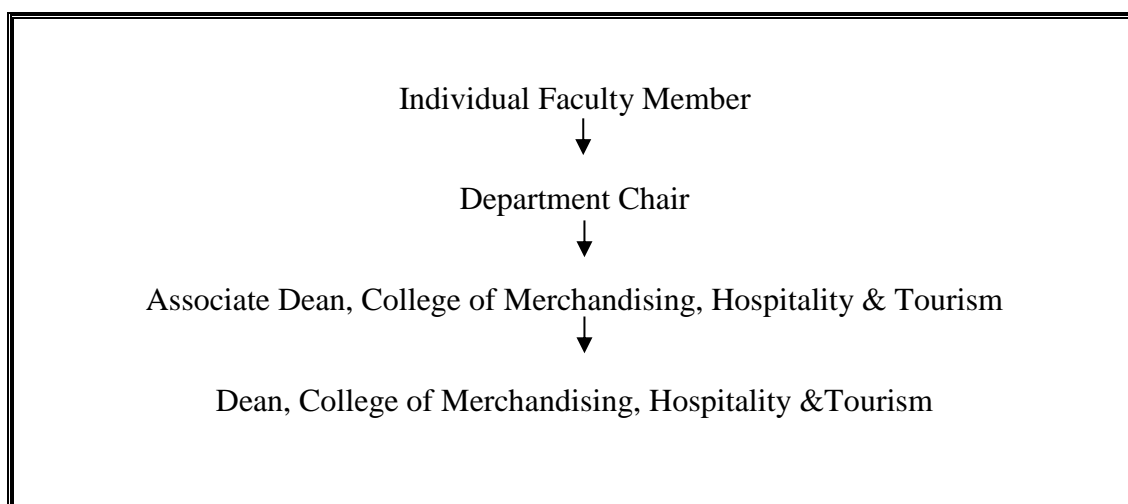
August 26	First day of class
August 30	Last day for change of schedule other than a drop. (Last day to add a class.)
September 2	Labor Day – No classes; University is closed

September 9	Census date –Students cannot be added to a course for any reason after this date.
September 10	Beginning this date, students must follow university procedures to drop a class. See https://registrar.unt.edu/registration/dropping-class
November 4	Last day for a student to drop a course and receive a W.
November 28-29	Thanksgiving Break
December 4-5	Pre-final days
December 5	Last class day
December 6	Reading day (no classes)
December 7-13	Final exams (Exams begin on Saturday)
December 13-14	Graduation ceremonies

Grade and Class Concerns

Do you know who to contact for a course-related issue?

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the steps outlined below:



Do you require special accommodations?

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of

accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

Are you aware of safety regulations?

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

Do you know the penalties of academic dishonesty?

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook.

Do you meet ALL expectations for being enrolled in a course?

- CMHT students are expected to meet all prerequisites for the courses in which they are registered.
- Student are expected to be respectful of other students, guests, and faculty. Behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.

- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.
- UNT's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.deanofstudents.unt.edu.

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students are accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

Feedback and Communications

What is SPOT?

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on the course. Student feedback is important and is essential as we strive for excellence.

Do you know the date/time of the final exam in this course?

Final exams or other appropriate end of semester evaluations are administered at the designated times during the final week of each long semester and during the specified day of each summer term. *Please check the calendar early in the semester to avoid any schedule conflicts.*

Do you know what you may be missing?

Your access point for ALL business and academic services at UNT occurs within the <https://my.unt.edu> site, and EagleConnect is the official method of communication for UNT. If you do not regularly check EagleConnect or forward it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information. The website that explains EagleConnect and how to forward your email is: <https://it.unt.edu/eagleconnect>.

Do you know what to do in an emergency or UNT closure?

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and

text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at <https://my.unt.edu>.

- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.
- In the event of a university closure, your instructor will communicate with you through Canvas regarding assignments, exams, field trips, and other items that may be impacted by the closure.

Career Resources

Resume Help

For one-on-one help with your resume or other job-search skills, Ms. Janice Lader will have office hours in Chilton 388 on Tuesday and Wednesday afternoons from 2:00 to 4:00.

Additional appointments are available in the Career Center if your schedule does not allow you to meet with her during these times.

Career Center

The Career Center is currently located in Chestnut Hall (just across the street from Chilton), and will be moving to Sage Hall sometime this year. They provide *free* help with resumes, interview skills, business cards, professional portraits, etc. They also host several recruiters throughout the year and host job fairs.

Internship / Career Industry Contact Opportunities

- In the fall semester, watch for information about the **Executive in Residence (EIR) Lecture**. This is an opportunity to hear about innovative industry and network with CMHT Board members and speakers.
- Also in fall, look for the **MDR Career Expo**, which provides opportunities to talk with recruiters and maybe interview on the spot! There may also be an opportunity to have lunch with recruiters.
- In the spring semester, watch for information about the **Consumer Experience Symposium**. The format will be similar to the EIR in that it affords you an opportunity to hear directly from industry and network with Board members and speakers.
- Spring semester also brings the **HTM Career Expo**, where our industry recruiters come to campus to visit with you!
- **CMHT Student organizations** bring industry opportunities to campus in their monthly or bi-monthly meetings. Join them and participate!

- We sometimes have an **Industry Partner of the Day** set up in the hallway near the advising offices. These may be publicized in your classes and are posted on the bulletin board in that Chilton hallway.

Online Job Board and Social Media Sites

- <https://cmht.unt.edu/jobs>
- Facebook CMHT Careers Group - <https://www.facebook.com/groups/CMHTCareers/>
- LinkedIn - <https://www.linkedin.com/in/unt-cmht-2023b8173/>
- Twitter - @UNTCMHT
- Facebook Social Site - @UNTCMHT and @UNTHTM
- Instagram - @untcmht

IT Resources

CMHT-IT Services Student Laptop Checkout Information

The CMHT-IT Services desk located on the 3rd floor of Chilton Hall outside room **386** will have Dell laptops available for checkout for all UNT students. These laptops and the CMHT-IT Services desk will be available during the following hours:

Monday: 7:30AM – 9:30PM

Tuesday: 7:30AM – 9:30PM

Wednesday: 7:30AM – 9:30PM

Thursday: 7:30AM – 9:30PM

Friday: 7:30AM – 5:00PM

These Dell laptops can be checked out at any point during the above hours and must be returned on the same business day to the CMHT-IT Services personnel. These laptops must remain on campus and will **not** save your data. So be sure to use a USB or email yourself to save your work!

For more information, please stop by the CMHT-IT Services desk or visit us at:
<https://itservices.cmht.unt.edu/> or give us a call at (940) 565-4227.

CMHT Student Computer Lab

Located on the 3rd floor of Chilton Hall, technology classroom **388** will be open for students as a computer lab Monday - Friday between the hours of 8:00AM – 11:00AM and from 2:00 PM to 5:00PM.

In this computer lab, please take advantage of the space for your study time, group projects, tutoring or printing needs.

CMHT Virtual Lab

UNT Students currently enrolled in a CMHT course have access to the CMHT Virtual Lab provided by VMware Horizon View virtual desktop system. This is useful if your course requires specific software and you need access to the software on your personal machine. You can find more information and installation steps here: <https://itservices.cmht.unt.edu/labs>. The CMHT-IT Services desk can assist you with installing the VMware client on your personal machine. Please see above hours of operation for our IT services desk.

Additional Information

Are You An F-1 Visa Holder?

- To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component must be approved in advance by the instructor and can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.
- If such an on-campus activity is required, it is the student's responsibility to do the following:
 - (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
 - (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email international@unt.edu) to get clarification before the one-week deadline.

Tentative Class Schedule*(Subject to change as needed)

Week	Dates	Topics	Remarks
Week 1	8/28	Syllabus overview & course expectations	First Day of Class!
Week 2	9/4	Introduction to tourism	
Week 3	9/11	Socio-cultural aspects of tourism	Project Part I Due 9/13, 11:59 PM
Week 4	9/18	Economic aspects of tourism	Guest Lecture: TBD
Week 5	9/25	Gringo Trails by Pegi Vail (Video)	Online Discussion Forum Due 9/25, 11:59 PM
Week 6	10/2	Environmental aspects of tourism Midterm Exam Review	Project Part II Due 10/4, 11:59 PM
Week 7	10/9	Executive in Residence (EIR) Lecture	No Class!
Week 8	10/16	Midterm Exam	Midterm Exam (During Regular Class Hours)
Week 9	10/23	Tourism and sustainability	Guest Lecture: TBD
Week 10	10/30	Assigned Journal Article	Online Discussion Forum Due 10/30, 11:59 PM
Week 11	11/6	Planning for sustainable tourism	Project Part III Due 11/8, 11:59 PM
Week 12	11/13	Tourism development models	
Week 13	11/20	Corporate social responsibility and triple bottom line	Guest Lecture: TBD
Week 14	11/27	Ecotourism and volunteer tourism Final Exam Review	
Week 15	12/4	Group Presentation	Peer Evaluation Due 12/4 (In-class submission) Project Part IV Due 12/6, 11:59 PM
Week 16	12/11	Final Exam	Final Exam (During Regular Class Hours)

HMGT 2810: International Sustainable Tourism
Fall 2019 Syllabus Agreement Form

Worth 5 points

Detach this syllabus agreement and submit it (with signature) in class during Week 1. Before signing the agreement, dedicate some time to read the syllabus in detail. If you have any questions, ask them in class or email them.

My signature below indicates that I have read and understand all of the policies of this class. I am aware of the due dates for all assignments as well as the dates and times for the exams and the sustainable tourism paper. I hereby agree to abide by all policies as outlined in this syllabus and understand the penalties for non-compliance.

Signature: _____

Name (print): _____

Date: _____